MOIZ NADEEM

SR. SOFTWARE ENGINEER & TEAM LEAD

CONTACT

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EDUCATION

2013 - 2017
IQRA UNIVERSITY ISLAMABAD CAMPUS

- Bachelors In Computer Science

SKILLS & TECH STACK

- Angular
- React
- Frontend UI / UX
- Microfrontends
- State Management
- Clean Architecture
- SEO
- Digital Marketing
- Business Development
- App Optimization
- Webpack / Babel / EsLint
- Leadership & Mentoring

CERTIFICATIONS

Digital Marketing (2018), SEO Expert (2019), Wordpress (2019), Introduction to AI (2020)

PROFILE

I am a Senior Software Engineer and Team Lead with over 8 years of experience specializing in frontend development, particularly Angular and React. I bring expertise in JavaScript frameworks, clean architecture, and performance monitoring. Passionate about scalable, framework-agnostic design, mentoring, and cross-functional collaboration, I thrive in building modern, maintainable systems focused on user experience and delivery.

WORK EXPERIENCE

Taager   NOV 2021 - PRESENT
Sr. Software Engineer

- Led development of internal and external applications using Angular and React, ensuring scalable, maintainable codebases.
- Architected frontend systems with Clean Architecture, Micro-frontends, and Presentational Architecture, aiming for framework-agnostic implementations.
- Designed and owned the architecture for the Experience Domain and related systems, aligning with business and technical goals.
- Established robust monitoring and alerting mechanisms (Datadog, Mixpanel) to detect and resolve issues proactively.
- Mentored junior developers and new joiners through structured onboarding, career planning, and regular 1:1s.
- Acted as Engineering Facilitator, writing PRDs, RFCs, and owning delivery from ideation to production.
- Bridged communication between Business, Product, and Tech teams to translate high-level requirements into actionable frontend solutions.

Omni App Solutions   Dec 2020 - Oct 2021
Sr. Frontend Engineer & Team Lead

- Managed projects from scratch.
- Responsible for laying architecture of the applications.
- Team lead for Frond End Development.
- Worked with Angular, React, & Ionic to build scalable apps.
- Created re-usable components, shared libraries, packages.
- Worked on web-app optimization, custom compiler.

Quell X Code (Start'em)   Mar 2018 - Nov 2020
Sr. Frontend Developer & Team Lead

- Worked on Angular, React, Vue.js, Wordpress for different projects.
- Developed and worked on SaaS applications.
- Ensuring software engineering process in development.
- Ensuring code quality and communication of different teams & developers.
- SEO Expert and team lead.
- Digital Marketing head and strategy expert for clients and companies.

Technology Architects
Feb 2018 - June 2018

Branding & Software Architect (Part-Time, Remotely)

- Front-End Web Developer (worked on vue.js, angular 2).
- Digital Marketer for various projects of Company.
- SEO expert for all projects.
- Wordpress Developer, Shopify and Woocommerce management.
- Content Writer/Optimizer & Graphic Designer for all SM related posts

Australian Pacific Institute of Technology
June 2017 - Jan 2018

IT Officer

- Web-Developer for Organization's website.
- SAP and Management of Company's personal management software.
- Supervisor for IT & Admin Assistant
- SEO Expert and Graphic Designer.
- Digital Marketing of Organization.
- Direct manager for all IT operations & Networking across entire campus.
- Compliance assistant for Marketing.

PurgeSol
May 2015 - Apr 2017

Front End Developer

- Worked as a Web developer.
- Worked on Javascript, jquery and other JS frameworks, Wordpress, Shopify, WooCommerce, integrating libraries and API calls.
- Covered all aspects of Web Development.
- Supervising a team of 4-6 Developers & Designers.
- Search Engine Optimization Expert.
- In-charge of company's website maintenance.

TECH STACK

Frontend

- HTML, CSS, SAAS, Bootstrap JS, SaaS applications, jQuery
- Angular, React, Clean Architecture, Microfrontends, State-Management, Syncfusion, Material, Ngx Admin, PrimeNG, Monitoring tools (Mixpanel, Datadog, Google Analytics)
- Integrating RESTFUL APIs, GraphQL, AJAX, Wordpress, sass/less, different css frameworks

Expert Level

- Vue, Svelte, Next.js

Intermediate / Learning

Backend

- dotnet MVC, Node.js, Kotlin, MongoDB, MySQL, Php Laravel.

Hands-On Experience

Designing & SEO

- Adobe Photoshop, Adobe XD, Figma, Google Adwords, Google Analytics, Search Console (Google Webmaster), SEMRush, Ahrefs, MozPro, Yoast SEO, Facebook Pixel.