



Moiz Nadeem

Sr. Front-End Developer & Team Lead

A senior Front-End Developer and Team lead looking for a role for the best utilization of my skills with emphasis to creativity and eye-catching designs.

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Rawalpindi, Pakistan. (UTC/GMT+5)

Education

IQRA University Islamabad

Campus -- Sept 2013 – May 2017

BS in Computer Science – BS(CS)

Certifications

Digital Marketing (2018), SEO Expert (2019), Wordpress (2019), Introduction to AI (2020)

Interests

Developing Websites and Web-Applications, International Relations, Foreign Policy, Project Management, Eager to learn new programming languages, Attending Model United Nations conferences, Social media account handling, Creating creative marketing ideas/Campaigns, TV-Series.

Work Experience

Omni App Solutions

-- Dec 2020 – Present

Sr. Front End Developer & Team Lead

- Managed projects from scratch.
- Team lead for Frond End Development.
- Worked with Angular using modular approach created re-usable components.
- Worked with Ionic to build scalable apps.
- Worked on app optimization.
- Integrated APIs and optimized the load time for the apps.

Quell X Code (Start'em)

-- March 2018 – Nov 2020

Sr. Front End Developer & Team Lead

- Team Lead & Sr. Front End Developer for all projects.
- Worked on Angular 2+ and other popular js frameworks.
- Developed and worked on SaaS applications.
- Ensuring software engineering process in development.
- Ensuring code quality and communication of different teams & developers.
- Integrating RESTFUL APIs with front-end, worked extensively with GraphQL.
- SEO Expert and team lead.
- Responsible for laying down entire strategy for SEO from scratch.
- Digital Marketing head and strategy expert for clients and companies.

Technology Architects

-- Feb 2018 – June 2018

Branding & Software Architect (Part-Time, Remotely)

- Front-End Web Developer (worked on various js frameworks).
- Digital Marketer for various projects of Company.
- SEO expert for all projects.
- Wordpress Developer, Shopify and Woocommerce management.
- Content Writer/Optimizer & Graphic Designer for all SM related posts.

IT Officer

- Web-Developer for Organization's website.
- SAP and Management of Company's personal management software.
- Supervisor for IT & Admin Assistant, SEO Expert and Graphic Designer.
- Digital Marketing of Organization.
- Direct manager for all IT operations & Networking across entire campus.
- Compliance assistant for Marketing.

PurgeSol

-- May 2015 – April 2017

Front End Developer

- Worked as a senior Web developer.
- Worked on Javascript, jquery and other JS frameworks
- Covered all aspects of Web Development.
- Supervising a team of 4-6 Developers & Designers.
- Search Engine Optimization Expert
- In-charge of company's website maintenance.

Google Summer of Code

-- May 2014 – Aug 2014

Participant

- Learnt different algorithms for search crawling.
- Designed a plug-in for a contestant company.
- Beginner level Search Engine Optimization
- HTML5, CSS & js at expert level.

Tech Stack

Front-End:

HTML, CSS, Bootstrap, JS, Angular2+, Ionic, SaaS applications, jQuery, json, Integrating RESTFUL APIs, GraphQL, AJAX, Bootstrap Studio, ReadyMag, Wordpress, sass/less, different css frameworks. - (Expert Level)
ExpressJS, Vue, ReactJS. - (Beginner / Learning)

Back-End: C#, .net MVC, Node.js, MySQL, Php Laravel. - (Understanding)

Designing: Adobe Photoshop, Adobe XD, Figma.

SEO: Google Adwords, Google Analytics, Search Console (Google Webmaster), SEMRush, Ahrefs, NeilPatel, MozPro, Yoast SEO, Facebook Pixel.

Digital Marketing: Facebook Ads, Instagram, Twitter, Hubspot, Mailchimp, Marketo, Adroll, XeroChat, Hootsuite, BuzzSumo.

Computer Skills: Expert at complete range of Microsoft Office (Standard), Expert at troubleshooting Microsoft Windows, Set-up of daily usage software, all other IT necessities.